



European Commission
Information Society and Media

Next steps in the EU RFID policy initiative

Florent FREDERIX

Directorate General Information
Society and Media

Belgium

16th October 2006

EU RFID Conference 2006

Copyright 2006 European Commission

Content

➔ The Past

- The RFID interservice reflection group
- The RFID interservice group

➔ Today

➔ Towards a RFID policy in Europe

➔ The Future

- A policy action plan
- On the presidency agenda

The Past

⇒ 2005

⇒ The RFID interservice reflection group

➤ Informal team on the topic

➤ Outcome: an internal report « *Towards a European Strategy for radio frequency identification tags* »

Today

➔ 2006

➔ The RFID interservice working group

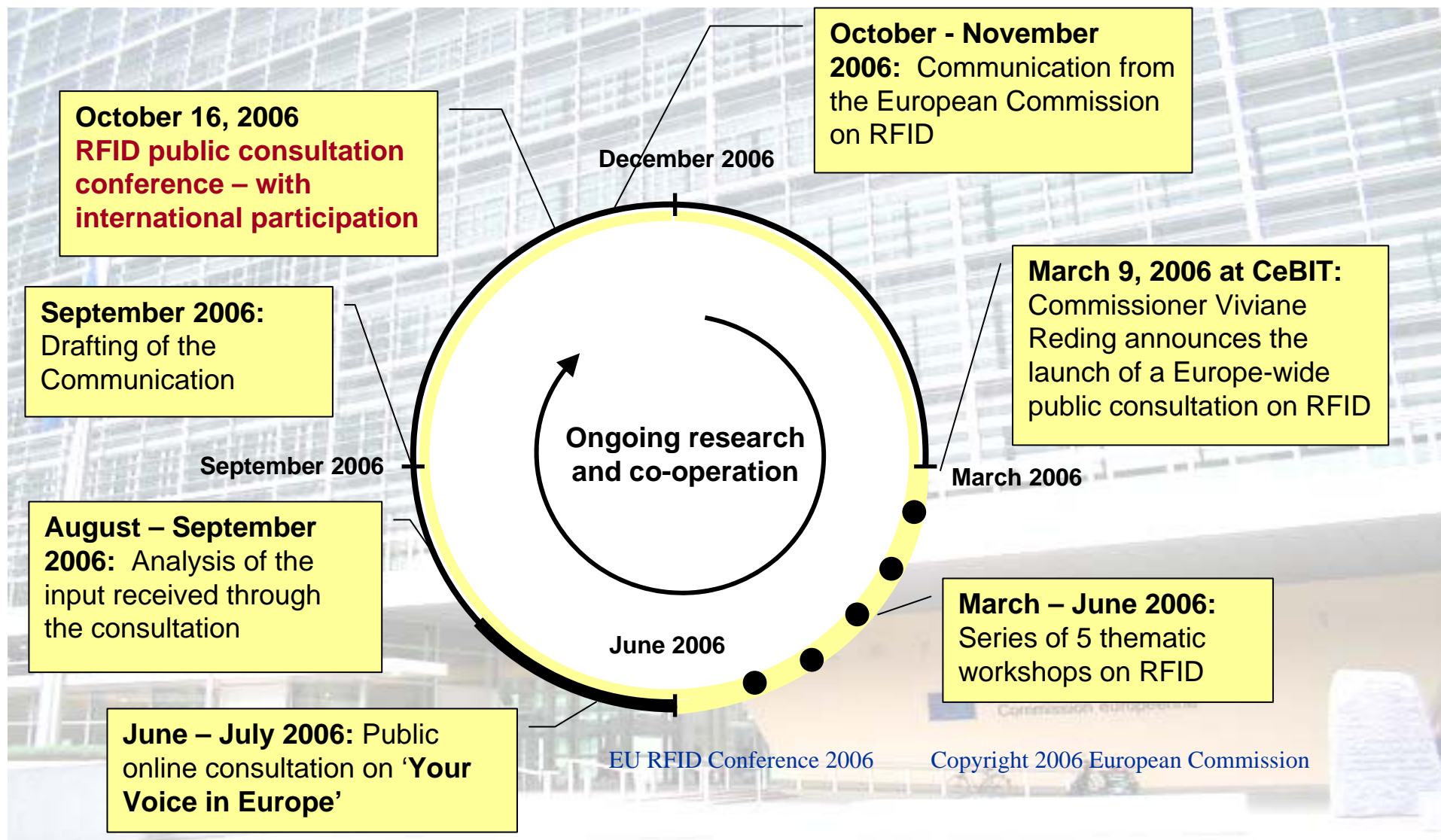
➤ Representatives of 12 Directorates-General of the European Commission

➤ Objectives

- *Preparation of a communication*
- *Horizontal stock-taking of RFID activities in the European Commission*
- *Co-operation with national initiatives*
- *Provisional ground for international co-operation*

Roadmap

Towards a RFID policy in Europe



The Future

➔ A policy action plan for 2007

➤ More questions than answers:

- RFID use in specific application domains
- Data privacy, personal data and security
- Interoperability, standards and governance
- Frequency spectrum
- Innovation and research support
- International co-operation

The Future

➡ The presidency agenda

➤ Q2 2007

- Germany is planning an RFID conference
 - June 25 – 26 in Berlin

➤ Q4 2007

- Portugal is considering an RFID event

➡ International co-operation

- In research, innovation and standardisation initiatives

Thanks

More information on
www.rfidconsultation.eu

16th October 2006

EU RFID Conference 2006

Copyright 2006 European Commission